



Background

The international Federation of Red Cross and Red Crescent Societies (IFRC), a humanitarian juggernaut with a mission to assist and support vulnerable communities across the globe, collaborated with us to fortify their Global Road Safety Leadership Course (GRSLC). This course aimed at nurturing leadership capabilities to design, advocate for, and execute impactful and safety initiatives. Understanding the profound impact of effective communication on learning outcomes, we meticulously curated a solution tailored to IFRC's needs. We provided two English-to-Spanish (Latin American) and two English-to-Portuguese (Brazil) simultaneous interpreters, complemented by two interpreter booths and 40 headsets. Additionally, our team meticulously translated all support materials into Spanish and Portuguese. This pivotal step ensured that the learning resources were not just accessible but resonated with the diverse cohort attending from various corners of the world, including trainers flying in from Malaysia and Ethiopia.

Challenge

They required seamless linguistic support to engage participants hailing from diverse backgrounds, fostering an environment conducive to learning and collaboration.

Outcomes

- Our contribution amplified the GRSLC's reach and impact, enabling the participants to engage actively and meaningfully.
- Fostered an environment where leadership principles were absorbed and shared effortlessly.
- By enabling participants to engage deeply, regardless of their linguistic backgrounds, our support added a layer of inclusivity and empowerment crucial for leadership development.
- Contributed to the cultivation of a robust global network of road safety leaders, advancing the cause of safer roads and communities worldwide.



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