



## Background

In September 2023, Global Voices partnered with Esports Engine to provide live interpretation for the massive Apex Legends Global Series Championship in Birmingham, UK. At high-paced events such as these, precision in communication is paramount, and Global Voices' eight interpreters thrived under the pressure of real time interpretation in Mandarin, Portuguese, Thai, Spanish, Vietnamese, Russian and Japanese. In addition, Apex Legends is a highly competitive game, and clarity was needed in interpretation to create a level playing field for all participants and effective post-game analysis. Our interpreters' services were required during interviews after a team in their specific language combination won a round. They would listen to the questions asked and the responses from the winning team and interpret them accurately to ensure that everyone, regardless of their language, could understand the conversation. Interviews had to be perfect as they were broadcasted live to audiences over 100,000 people on YouTube, Twitch and Steam.

## Challenge

Numerous challenges with 14-hour days, stage ready talent and complex source material. Our linguists had to collate all background information necessary to ensure that they understood the niche topic.



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## Benefits

- Global Voices and Esports Engine were able to work together to provide a premium, top level livestream and event in the video gaming industry.
- The player base and fans were able to understand the player's thoughts in interviews. In addition, our linguists helped the players feel comfortable on stage.
- The main event was professional and seamless, and went off without a hitch, allowing the largest esports Apex Legends gaming event to experience worldwide success.