



Connecting the World



Language Services Provided for



Service: Interpretation

Background

In the heart of the bustling energy industry, Reptrak hosted a multinational focus group to explore the profound effects of their work across Europe. With attendees hailing from various corners of the globe, communication became a pivotal challenge. Global Voices stepped in, weaving a seamless thread of understanding among these diverse participants. We assembled a team of interpreters that acted as cultural conduits, ensuring that the nuances of every conversation were accurately conveyed. By seamlessly translating discussions as they unfolded, we transformed a diverse group of attendees into a cohesive, engaged community.

Challenge

Facilitate understanding amongst multinational attendees, enabling them to actively participate in the focus group.



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Outcomes

- Attendees felt intimately connected to the focus group discussions, enriching the depth of the conversations.
- Interpreters allowed attendees to follow the event live, empowering them to contribute and share insights.
- Facilitated a sense of global unity amongst participants.
- Attendees could fully understand the nuances of the energy industry discussions, empowering them to make informed decisions and contribute meaningfully to the discussion.