



Background

Pfizer is a leading global biopharmaceutical company, renowned for its diverse portfolio encompassing medicines, vaccines, and consumer healthcare products. They recognised the necessity of comprehensive and accessible training materials for its global workforce to ensure consistent standards in knowledge and practices across diverse regions. Acknowledging the critical importance of precise language localisation in educational materials, Global Voices assembled a team of experienced linguists fluent in the target languages and well-versed in pharmaceutical terminology. The materials were translated and localised into German, Italian, French, Portuguese, Chinese, and Japanese.

Challenges

With an increasingly multilingual employee base, Pfizer sought a reliable partner to translate its e-learning materials into several key languages.

Outcome

- Global Voices' project managers worked closely with Pfizer's training experts to understand the specific learning objectives, ensuring that the translated content would effectively convey essential information while maintaining engagement and clarity.
- Leveraging advanced translation technologies alongside human expertise, Global Voices facilitated a streamlined translation process without compromising on quality. Each module underwent meticulous translation, followed by rigorous editing and proofreading to guarantee linguistic accuracy and consistency.
- Furthermore, the localisation process extended beyond mere translation, encompassing cultural adaptations to resonate with diverse audiences.



[+44 \(0\) 845 130 1170](tel:+44208451301170)



info@globalvoices.com



www.globalvoices.com