



## Background

Sabag Holding AG needed to streamline their logistic processes. With diverse participants from Switzerland, speaking both German and French, effective communication was imperative to the success of their workshops and meetings. These sessions delved deep into the intricacies of sales and logistic processes, requiring a profound understanding to ensure meaningful collaboration. Over the series of sessions, Global Voices provided interpreters for vital linguistic support, allowing participants to fully engage without the hindrance of language barriers. The seamless communication ensured that workshops were not just informative but transformative.

## Challenge

Enabling seamless communication between German and French speaking participants during intensive workshops and meetings spanning multiple dates.

## Benefits

- French speaking participants actively engaged in the workshops. They could contribute, understand, and absorb the intricacies of sales and logistic processes without struggling with language barriers.
- Participants immersed themselves in the workshop content without worrying about language differences. The workshops were conducted in their mother tongue, ensuring every detail was comprehended.
- By removing language barriers, participants maximised their time, absorbing knowledge to apply in their professional roles.



+44 (0) 845 130 1170



[info@globalvoices.com](mailto:info@globalvoices.com)



[www.globalvoices.com](http://www.globalvoices.com)