



## Background

We provided interpretation services for a fundraising conference, in addition to equipment for SAMU Social international. The conference was aimed at developing NGO's network in France and Europe as a whole. As an NGO that specialises in helping the poor and homeless in medical emergencies, it is crucial that SAMU Social International can garner the financial aid of big patrons, as well as the support of medical experts. The goal of using interpretation services for the conference was to ensure the expansion into French and European networks, securing vital financial backing and the endorsements of medical experts.

## Challenge

Had to screen and select interpreters with strong medical and NGO backgrounds who would convey the emotional and technical elements of the conference.

Aligning diverse stakeholder interests and coordinating resources effectively.



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## Benefits

- With the help of our interpreters, they could get the best of the conference, ensuring they could invite international patrons as well as local ones.
- For the conference attendees it offers an opportunity to contribute to a noble cause, network with like-minded individuals, and gain insights from medical experts, enabling collaborative efforts to address pressing societal challenges.
- Provided a one stop shop service to remove extra weight of coordinating the different elements of an international conference from the NGO's shoulders.