



Background

Schuler Pressen GmbH needed the help of Global Voices during a management meeting of paramount significance in September 2023. CEOs and key stakeholders in the engineering industry were gathering for a vibrant exchange of idea, and linguistic divides needed to be bridged between English and Mandarin speakers to ensure seamless communication. Our team of interpreters stepped in, ensuring real-time interpretation which enabled CEOs and participants to engage in discussions without any linguistic hurdles.

Challenge

Create an environment where language would not be a barrier to meaningful discussions.

Fostering understanding, building business relationships, and encouraging open dialogue.



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Benefits

- CEOs and participants were able to effortlessly communicate, transcending language differences. Vital discussions, presentations and debates were conducted fluently, allowing for the exchange of innovative ideas and strategic insights.
- Mandarin-speaking participants fully engaged in the conference, actively participating in discussions, and addressing critical business-related topics.
- Participants could focus on the content of the event by eliminating language barriers, forging stronger business relationships, and paving the way for future collaborations.